SKYLAR RUTAN
GRAPHIC DESIGNER

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✉ **Email**
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📞 **Phone**
570-249-9548

WORK EXPERIENCE

Graphic Designer │ Hanashi Media - Freelance

June-Present │ Remote

- Designed cover for their ongoing light novel series "Tsukimichi".
- Created a Table of Contents & Title page from scratch for their light novel series "Observation Records"

Graphic Designer │ J-Novel Club - Contractor

December 2022-Present │ Remote

- Collaborated with project managers to design visually appealing logos for newly licensed manga and light novel releases, ensuring that the designs effectively capture the original style of the Japanese logo while also maintaining brand consistency.
- Series Worked On:
    - Old Country Bumpkin (Light Novel)
    - The Brilliant Healer's New Life in the Shadows
    - From Desk Job to Death Beam
    - The Legendary Witch is Reborn as an Oppressed Princess
    - 8th Loop for the Win
    - Young Lady Albert is Courting Disaster (Light Novel)

Graphic Designer │ University Tees - Contractor

August 2021-Present │ Remote

- Collaborated with the design team to create custom t-shirt designs that meet client specifications and preferences.
- Presenting design solutions that effectively convey the customer's idea while also following the Greek and/or collegiate branding guidelines.
- Providing excellent customer service by promptly responding to customer inquiries and addressing any concerns or issues they may have.

Graphic Designer │ Self Employed - Freelance

June 2020-Present │ Remote

- Managing multiple clients and freelance projects simultaneously and ensuring timely delivery of design projects.
- Working with clients to understand their specific needs and provide tailored design solutions.

ABOUT

Creative Graphic Designer with 4 years of work experience. Dedicated and attentive to details, I have a strong passion for creating visually appealing designs that effectively communicate the client's message.

TOOLS

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe XD
Procreate

SKILLS

Technical Skills
Brand Identity
Advertising Design
Print & Digital Design
Logo Design
Editorial Design
Typography
Typesetting

Soft Skills
Time Management
Attention to Detail
Brainstorming
Problem Solving
Organized

EDUCATION

East Stroudsburg University

August 2017 - May 2021

Bachelor of Fine Arts (BFA) - GPA 3.8

Relative Courses: Graphic Design 1, Graphic Design 2, Graphic Design 3, Infographics & Data Visualization, Letterforms